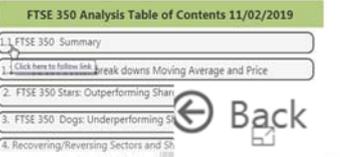
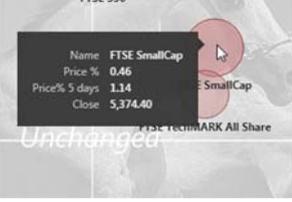
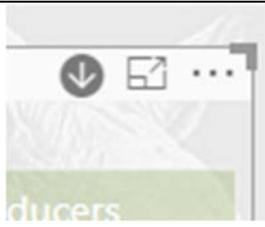


Runprofits.com Reports Quick Guide

The reports on runprofits.com are generated from market data, typically updated daily after the market close and then published around 18:00 each day. Reports are generated using Microsoft's Power BI Data Visualisation suite. When you select a report from one of the drop-down menus, it will open a separate report file in web version of Power BI. These are referred to below as a "report" and the functionality described refers to Power BI functions (rather than the runprofits.com website itself). While the content and use of the varying reports varies ALL reports have a few functional similarities listed below.

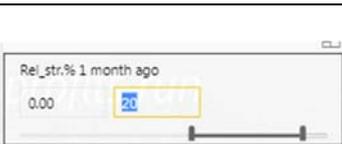
	<p>FULL-SCREEN The bottom of each report has a menu bar. In the lower right-hand corner is a diagonal double arrow. Clicking on the diagonal arrow opens the report in full screen. Given the detail in many pages this greatly improves usability</p>
	<p>Each Report Menu can be accessed by clicking in the middle of the bottom bar on the Page number. This opens a menu allowing rapid selection of any page in that report: all pages are listed as a scrolling menu and can be selected with a single click. The pop-up menu is hidden by clicking in the middle of the bottom bar again.</p>
	<p>The more detailed reports have a Table of Contents which allows direct selection of each page of interest by clicking on the Page title : each page in these reports has a BACK button which returns to the table of contents.</p>
	<p>A page with multiple related figures will often be interactive so for example, clicking on a sector in a table will highlight this sector in a plot and vice-versa. Cancelling selection is done by either clicking on the selected element or refreshing the page</p>
	<p>As well as enlarging each page, individual plots and table can be enlarged by clicking on the focus mode icon in the upper right-hand corner. This makes that plot or table full screen with a <Back to Report return to the original page.</p>
	<p>Mouseover Information. Many plots and tables will have additional information which can be viewed by mouseover on the graphic or table. A pop-up with additional information appears only while the cursor is placed over the interactive element and will disappear on mouseout.</p>
	<p>Excluding elements by right clicking: graphics and plots can be simplified by excluding one or more of the elements. This can be useful when there are significant outliers which skew a data set. Simply mouse-over the chosen element and right click to select Exclude. The plot will then be redrawn/rescaled without that/those elements. To undo – refresh the page: this will reload the report in its entirety.</p>



Drill-Downs some tables and plots contain drill-downs: show as downward encircled arrow in the upper right-hand side of a figure. Enabling the drill-down by clicking on the arrow allows navigating through the data by drilling into lower levels of detail (e.g drilling from sector into constituent shares on a heatmap).



Using Search Boxes. Report containing search boxes will typically be limited to a data Type (EPIC, Name). Entering the search term following by Return. If the result is (Blank) this means no result was found. The search box can be cleared by clicking on the Eraser icon to the right.



Sliders and Screeners. Some of the more complex report pages have plots which can be analysed using sliders. Most sliders also allow numeric input of the range of interest: e.g. limit a plot to shares which have a positive increase in price over the past month but no greater than 20% is easier done by entering numerically whereas show all shares with a positive increase is best done with the slider.



Plots with Multiple Selections: Some reports will allow a plot to be delimited by both a Selection and a Slider: for example, FTSE350 Shares can be viewed by Sector and then further analysed by moving averages or price increases using sliders. This allows visual comparison of sectors and shares to show leaders and laggards.

Comments and feedback really help to
make improvements. email

info@runprofits.com